Brice Faubel

Over fifteen years of experience in digital design and creative direction for experiences and products, photographic illustration, keen attention to detail, family tech support, dry sarcasm, and one-liners (maybe more on the last two)

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Education

01/04–03/06   IADT
Chicago, IL
BFA in Multimedia Production and Design

01/96–06/99   Ohio University
Athens, OH
BS in Visual Communication - Photography

Tools

Adobe Creative Suite	Sketch
Figma	Google Office
MS Office Suite	HTML & CSS

Interests

Design systems	Company culture
Photography	Sports
Food & beverage	Music
Interior design	

Experience

10/22–Present   LightStream by Truist Bank   Remote
Senior Experience Designer

- Collaborate with Experience Design team to evolve the strategy and future vision for the LightStream mobile app and web experiences
- Create engaging concepts, interfaces, and prototypes for mobile apps, and responsive web solutions
- Work with broader Truist Bank design systems team to determine a path of integration of a new and improved LightStream Design System
- Evolution of the LightStream brand experience through exploration founded in meeting current accessibility standards as well as current trends in design
- Collaborate with Experience, Product, and Technology teams to refine and define improvements in design operations, delivery, and overall collaboration

09/21–09/22   PwC Experience Center   Chicago, IL
Creative Director

- Work with strategists and designers to translate business challenges into delightful experiences that maximize value for clients and users
- Direct and manage designers to deliver high quality concept sketches, wireframes, user journeys, mockups, and prototypes for a wide range of experiences
- Help the team plan and run effective client workshops and client stakeholder meetings
- Identify and execute on the best methods: user research, user-centered design and testing within client constraints to secure intended outcomes
- Assist strategy team to facilitate effective decision-making with clients
- Monitor and have knowledge of wider industry product design trends and relevant technology trends
- Inspire and maintain team and office culture through online and offline hangouts, reviews, and general best practices and skills sharing

10/16–09/21   Moonshot by Pactera Edge   Chicago, IL
Design Manager

- Ensure successful implementation of features against creative goals and production deadlines
- Evangelize a user-centered design approach through the testing and iteration of concepts
- Partner with product, engineers, and the members of the design and research teams to oversee the user experience of a product from conception until launch
- Mentor and motivate the internal design team in support of both department and personal growth
- Along with company leadership, advocate for and continually enhance the employee experience through emphasis on communication and maintaining company culture

Product Designer

- Develop and maintain detailed design documentation including specifications and style guides
- Use data collected from research, user testing and market analysis to create truly user-centric digital experiences
- Continuously design and uphold the company brand standards and brand experience
- Illustrate and communicate complex design solutions across uses cases by creating process flows, wireframes, prototypes, and high fidelity mock-ups

04/12–07/16   Razorfish   Chicago, IL
Art Director

- Collaborate with creative and experience leads to deliver forward-thinking design solutions and concepts that exceed client needs and expectations
- Direct and delegate to project creative team and outside vendors and/or specialists
- Provide quality assurance of all creative deliverables
- Mentor and coach team members through project development and performance management
- Balancing strategic development with client business objectives

Senior Designer

- Provide design support for a Fortune 50 client in the financial and insurance industry
- Collaborate with design team on the design and development of a new, responsive website design as well as an updated style guidelines system and website design templates
- Create comps, storyboards, initial graphic concepts and final deliverables when required

11/11–04/12   United Airlines   Chicago, IL
Visual UX Designer, Contract

Web & User Interface Design
- Visual design for interactive prototypes—including e-commerce, gate information displays and seat maps
- Experiment with design for emerging technologies such as mobile web, applications and responsive web